



University of the  
Sunshine Coast  
Queensland, Australia

# Annual Report 2002

## Mission

To be the major catalyst for the academic, cultural and economic advancement of the region through the pursuit of international standards in teaching and research, and by being responsive to students, staff, community and the environment.

# Key Facts 2002

Campus:	Sippy Downs, Sunshine Coast
Commenced operation:	1996
Received full university status:	1998
Faculties:	Arts and Social Sciences Business Science
Degree programs:	Undergraduate: 31 Postgraduate: 23 External: 10
Courses:	427
Student enrolments:	Undergraduate: 3014 Postgraduate: 311 Non-award: 126 Total students: 3451
International students:	229
International student sources:	19 countries
English Language Centre students:	1885
English Language Centre student sources:	25 countries
Student demographics:	Male: 43% Female: 57% Low socio-economic status: 42% First in family to attend university: 42% Average age: 26 Mature aged‡ student population: 61%
Teaching and research staff (excluding casuals):	91
Teaching and research staff (excluding casuals) with PhDs or research Masters degrees:	76
All staff (excluding casuals):	286
Alumni:	1289 graduates

Key facts correct as at December, 2002.

‡ Mature aged is identified as 21 years and over



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## COMMUNICATION OBJECTIVES

The aim of the Annual Report is to provide a comprehensive record of the University of the Sunshine Coast's performance and achievements against the University's Strategic Plan for the year ended December 31, 2002.

The report is also designed to increase awareness of the University's activities, present the University's financial statements, and meet the University's reporting requirements to the State Minister for Education.

Potential readers of the Annual Report include the government, business and education sectors, media, potential benefactors, the University community, international visitors and members of the general community.

Copies of the Annual Report 2002 are available from Media and Marketing, University of the Sunshine Coast, by calling 07 5459 4558. An electronic version of the report is available from the University's website: [www.usc.edu.au](http://www.usc.edu.au)

### To the Hon Anna Bligh, MP Minister for Education

Pursuant to the provisions of Section 46J (1) of the Financial Administration and Audit Act 1997, I have the honour to present to you, on behalf of the Council of University of the Sunshine Coast, the Annual Report for the University for the year ended 31 December, 2002.

Ian Kennedy, AO  
Chancellor