

2. Goals

2.1 The 2012 Campus Master Plan: Objectives

The 2012 Campus Master Plan complements the vision of the University of the Sunshine Coast Strategic Plan 2011 – 2015. This intends to position the University for its next stage of development through promoting the University of the Sunshine Coast as a regionally relevant institution, recognised nationally and internationally for excellence in teaching, research and engagement. The fundamental objective of the 2012 Campus Master Plan is to support this vision through offering a comprehensive planning framework for the campus, including its buildings and infrastructure, landscape, transportation network and the natural systems which support the presence of flora and fauna both in and surrounding the University campus' immediate environment. Among the values discussed in the Strategic Plan 2011 – 2015, of particular relevance and significance to the 2012 Campus Master Plan are the University's commitment to developing and supporting the region as an exemplar of environmental sustainability, and making respect for indigenous peoples fundamental to the institution's broader capacity for fostering a tolerant and inclusive community.

In addition to its basis in the objectives of the University of the Sunshine Coast Strategic Plan 2011 – 2015, the 2012 Campus Master Plan acknowledges the ongoing development which has occurred on-campus since first developing from a green-field site in the mid 1990s, and the further development proposals scheduled in the Strategic Asset Management Plan 2012 - 2016. While the 2012 Campus Master Plan continues to draw guidance and inspiration from the University's originating planning values, which established many of the campus' most enduring and valued characteristics, it further recognises that institutions are in a state of continual growth and change, and as a consequence seeks both short and long term flexibility within the parameters of its key planning goals. It is hoped this will allow for the evolution of planning objectives over time, through a process of interpretation and creative innovation.

The 2012 Campus Master Plan is intended to offer planning guidance for the five year period 2012 – 2016. Analysis and review of its provisions should be undertaken by designers, planners and relevant professionals in conjunction with an ongoing process of consultation among users, stakeholders and representatives of the broader community.

